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ANNUAL AUDITED REPORT
FORM X-17A-5
PART-III

OMB APPROVAL

OMB Number: 3235-0123 Expires: February 28, 2010

Estimated average burden hours per response 12.00

SEC FILE NUMBER

8-26128

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1943 and Rule 17a-5 Thereunder

REPORT FOR THE PEROID BEGINNING	7/01/07 AND ENI		30/08 MDDYY
A. RI	EGISTRANT IDENTIFICA	TION	
NAME OF BROKER-DEALER:			OFFICIAL USE ONLY
Liberty Investment Counsel, Ltd.			FIRM ID. NO.
ADDRESS OF PRINCIPAL PLACE OF 700 Pilgrim Parkway, Suite 300	BUSINESS: (Do not use P.O.	Box No.)	
	(No. and Street)		
Elm Grove,	Wisconsin		53122
(City)	(State)		(Zip Code)
NAME AND TELEPHONE NUMBER C Richard C. Peterson	T PERSON TO CONTACT I	(414) 785-1377 de – Telephone No.)
· R AC	COUNTANT IDENTIFICA	TION	
INDEPENDENT PUBLIC ACCOUNTAGE Hau & Associates, S.C.	NT whose opinion is contained	d in this Report*	
1200 West Lauten Avenue	•	Wisconsin	53221
1208 West Layton Avenue,	Milwaukee,	(State)	(Zip Code)
CHECK ONE: Certified Public Accountant Public Accountant Accountant not resident in United S	tates or any of its possessions. FOR OFFICIAL USE ONLY	<u>"</u>	PROCESSED FEB 0 3 2009
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SEC 1410 (06-02)

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^{*} Claims for exemption form the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

OATH OR AFFIRMATION

ı,	Richard C. Peterson , Swear (or attirm) that, to the
best of n	ny knowledge and belief the accompanying financial statement and supporting schedules pertaining to the
firm of	Liberty Investment Counsel, Ltd. , as o
	June 30 , 20 08 , are true and correct. I further swear (or affirm) that neither the
•	y nor any partner, proprietor, principal officer or director has any proprietary in any account classified
soley as	that of a customer, except as follows:
-	
4	\sim
•	KEVIN M HABLEWITZ
1	State of Wisconsin
	Signature Signature
1	Jempent.
/	MHILLE
	Notary Public
This was	nowt ** nontoine (sheets all applicable bayes).
-	port ** contains (check all applicable boxes):
	(a) Facing page.
	(b) Statement of Financial Condition.
	(c) Statement of Income (Loss).
	(d) Statement of Changes in Financial Condition.
	(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietor's Capital.
	(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
	(g) Computation of Net Capital.
	(h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
	(i) Information Relating to the Possession or Control Requirements Pursuant to Rule 15c3-3.
	(j) A Reconciliation, including appropriate explanation, of the Computation of Net Capital
	Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements
	Under Exhibit A or Rule 15c3-3.
	☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition
	with respect to methods of consolidation.
	(I) An Oath or Affirmation.
	☐ (m)A copy of the SIPC Supplemental Report.

🗵 (n) A report describing any material inadequacies found to exist or found to have existed

since the date of the previous audit.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

LIBERTY INVESTMENT COUNSEL, LTD.

ANNUAL AUDIT REPORT

JUNE 30, 2008 AND JUNE 30, 2007

Prepared by:

Hau & Associates, S.C. Certified Public Accountants 1208 West Layton Avenue Milwaukee, WI 53221

LIBERTY INVESTMENT COUNSEL, LTD.

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MEMBER OF WISCONSIN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

INDEPENDENT AUDITOR'S REPORT

August 27, 2008

To the Board of Directors of Liberty Investment Counsel, Ltd.

We have audited the accompanying balance sheets of Liberty Investment Counsel, Ltd. (a Wisconsin Corporation) as of June 30, 2008 and June 30, 2007, and the related statements of operations, retained earnings, and cash flows for the fiscal years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Liberty Investment Counsel, Ltd. as of June 30, 2008 and June 30, 2007, and the results of its operations and its cash flows for the fiscal years then ended in conformity with auditing standards generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information on pages 9-12 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

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LIBERTY INVESTMENT COUNSEL, LTD. BALANCE SHEETS AS OF JUNE 30, 2008 AND JUNE 30, 2007

	June 30, 2008 June 30,											
ACCETS		lowable		Non- owable		Total	Λ1	llowable		Non- lowable		Total
ASSETS Current Assets:	_A	10 Wable	AII	OWADIC		10tai		ilowabic		io waoic		Total
Cash - Note 3	\$	9,546	\$	-	\$	9,546	\$	10,041	\$	1.504	\$	10,041
Commissions receivable		5,264		585		5,849		13,535		1,504		15,039
Prepaid expenses and fees	_	14 010	-\$	831	-\$	831 16,226	•	23,576		526 2,030	<u> </u>	25,606
Total current assets		14,810		1,416_	<u> </u>	10,220	<u> </u>	23,370	<u> </u>	2,030		23,000
Other Assets: Deferred tax asset - Notes 1 and 4		_		1,089		1,089		_		1,009		1,009
	<u> </u>	14 910	<u> </u>	2,505	<u>•</u>	17,315	<u> </u>	23,576	\$	3,039	_	26,615
Total assets	<u></u>	14,810	<u> </u>	2,303	<u> </u>	17,313	<u> </u>	23,370	<u> </u>	3,037	<u> </u>	20,015
LIABILITIES AND STOCKHOLDER'S EQUITY Current Liabilities:										٠		10.525
Commissions payable - Note 8 Accounts payable					\$	5,264					\$	13,535 -
Corporate income tax payable -												740
Notes 1 and 4					<u></u>	5 264					_	742
Total current liabilities					_\$_	5,264					<u> </u>	14,277
Stockholder's Equity: Common stock - no par value 3,000 shares authorized; 3,000 shares issued and outstanding, including												
treasury stock Less: Treasury stock - 1,500					\$	12,000					\$	12,000
shares at cost - Note 6						(6,000)						(6,000)
Retained earnings Total stockholder's equity					_	6,051 12,051					_	6,338 12,338
Total liabilities and stockholder's equity						17,315	;	•				26,615

LIBERTY INVESTMENT COUNSEL, LTD. STATEMENTS OF OPERATIONS AND RETAINED EARNINGS FOR THE FISCAL YEARS ENDED JUNE 30, 2008 AND JUNE 30, 2007

	Fiscal Year			Fiscal Year			
		Ended	Ended				
Revenue:	Jun	e 30, 2008	Jun	e 30, 2007			
Commissions	\$	138,181	\$	112,005			
Expenses:							
Accounting	\$	4,375	\$	4,318			
Bank service charges		-		-			
Commissions to brokers - Note 8		129,574		97,628			
Office expense		219		-			
Miscellaneous		-		125			
Professional fees		325		275			
Personal property tax		10		19			
Registration and license fees		1,278		1,214			
Rent expense - Note 9		2,400		2,200			
Workers' compensation and bond insurance		366		372			
Total operation expenses	_\$	138,547	\$	106,150			
Operating income (loss)	\$	(367)	\$	5,854			
Other income (expenses):							
Charitable contributions		-		(5,000)			
Income (loss) before taxes	\$	(367)	\$	854			
Income tax expense (credit) - Note 4		(80)		186			
Net income (loss) for fiscal year	\$	(287)	\$	668			
Retained earnings - beginning of fiscal year		6,338		5,670			
Retained earnings - end of fiscal year	\$	6,051		6,338			

LIBERTY INVESTMENT COUNSEL, LTD. STATEMENTS OF CASH FLOWS FOR THE FISCAL YEARS ENDED JUNE 30, 2008 AND JUNE 30, 2007

]	cal Year Ended e 30, 2008	Fiscal Year Ended June 30, 2007		
Cash flows from operating activities:	_		_		
Net income (loss)	\$	(287)	\$	668	
Adjustments to reconcile net income to net cash provided by operating activities:					
Deferred income tax expense (credit)		(80)		(556)	
Change in assets and liabilities:					
Decrease (increase) in:					
Commissions receivable		9,190		(9,461)	
Payroll advance		-		•	
Prepaid expenses and fees		(305)		238	
Increase (decrease) in:					
Commissions payable		(8,271)		8,515	
Accounts payable		-		(353)	
Payroll taxes payable		-		-	
Corporate taxes payable		(742)		742	
Net cash provided by (used for) operating					
activities		(495)		(207)	
Net increase (decrease) in cash		(495)		(207)	
Cash at beginning of fiscal year		10,041		10,248	
Cash at end of fiscal year	\$	9,546	\$	10,041	

^{*}See Note 10 for additional cash flow disclosures.

The accompanying notes are an integral part of the financial statements.

LIBERTY INVESTMENT COUNSEL, LTD. NOTES TO FINANCIAL STATEMENTS JUNE 30, 2008 AND JUNE 30, 2007

Note 1 – Summary of Significant Accounting Policies

Nature of Operations

Liberty Investment Counsel, Ltd. introduces and forwards, as a broker, all transactions and accounts of customers to another broker or dealer who carries such accounts on a fully disclosed basis. Liberty Investment Counsel, Ltd. promptly forwards all funds received from customers in connection with its activities as a broker.

Method of Accounting

The Company's accounts are maintained on the accrual basis of accounting. As such, revenues are recognized when earned, and expenses and related liabilities are recorded in the period incurred.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates, and assumptions that affect certain reported amounts and disclosures. Accordingly, actual amounts could differ from these estimates.

Fair Values of Financial Instruments

Statement of Financial Accounting Standards No. 107, Disclosures about Fair Value of Financial Instruments, requires disclosure of fair value information about financial instruments.

The carrying amounts reported in the statements of financial position for cash and cash equivalents, and accounts receivable approximates the assets' fair value.

Accounts Receivable

Accounts receivable consists of the amounts due from the Company's vendors for commissions. Commissions are due 30 days after the end of the period in which the commissions are earned. Commissions past due more than 90 days are considered delinquent. Delinquent receivables are written off as bad debts via the direct write-off method based on individual credit evaluation and specific circumstances of each instance.

Allowance for Doubtful Accounts

Management believes all accounts to be collectible, and therefore, no allowance for doubtful accounts has been provided for in these financial statements.

Income Taxes

Income taxes are provided for in the financial statements based upon reported income adjusted for items representing a permanent difference between pretax accounting income and taxable income. Tax credits are reflected as reductions of income tax expense in the period in which such credits are realized.

LIBERTY INVESTMENT COUNSEL, LTD. NOTES TO FINANCIAL STATEMENTS (CONT'D) JUNE 30, 2008 AND JUNE 30, 2007

Note 1 - Summary of Significant Accounting Policies (Cont'd)

Deferred Income Taxes

Deferred taxes arise from timing differences between income for financial reporting purposes and income for tax purposes. The deferred tax asset represents net operating loss carryforwards that are available to reduce future federal and state income taxes.

Note 2 - Organization

Liberty Investment Counsel, Ltd. was incorporated on April 14, 1981.

Note 3 – Cash

Cash at June 30, 2008 and June 30, 2007 as held in one non interest-bearing checking account.

		As of June 30						
		2008		2007				
Checking	\$	9,546	\$	10,041				
Total	_\$	9,546	\$	10,041				

Note 4 – Income Taxes

The following is a reconciliation of pre-tax accounting income, as shown for financial statement purposes, to taxable income as reported on the Company's federal and State income tax returns for the fiscal years ended June 30, 2008 and June 30, 2007:

	Fiscal Year Ended June 30, 2008				F	Ended 007		
	Federal		State		Federal			State
Pre-tax accounting income (loss) Adjustments to accounting income: Timing differences:	\$	(367)	\$	(367)	\$	854	\$	854
Charitable contribution carry forward						4,650		4,650
Subtotal		(367)		(367)		5,504		5,504
Less: Net operating loss carryforward						(2,088)		(2,088)
State income tax (as shown on tax return)		-				(270)		
Subtotal		·		<u>-</u>		(2,358)		(2,088)
Taxable income	\$	(367)	\$	(367)	\$	3,146	<u>\$</u>	3,416

LIBERTY INVESTMENT COUNSEL, LTD. NOTES TO FINANCIAL STATEMENTS (CONT'D) JUNE 30, 2008 AND JUNE 30, 2007

Note 4 - Income Taxes (Cont'd)

The following is a reconciliation of income taxes as shown on the tax return, to the tax provision reflected in the financial statements for the fiscal years ended June 30, 2008 and June 30, 2007:

	Fiscal Year Ended June 30, 2008				Fiscal Year Ended June 30, 2007							
	———Fe	· · · · · · · · · · · · · · · · · · ·								ederal		State
Income tax on above	\$	-	\$	-	\$	472	\$	270				
Adjustment to prior year income tax		-		-		-		_				
Subtotal		_		_		472		270				
Reduction (increase) in deferred tax assets:												
On current income - Net operating loss		(51)		(29)		288		165				
- Other timing differences		-		-		(642)		(367)				
Income tax expense (credit)	\$	(51)	\$	(29)	\$	118	\$	68				
Tax provision per financial statements		<u>(8</u>	0)			18	<u> </u>					

As of June 30, 2008, the company has contribution carryforwards and net operating loss carryforwards, which will expire as follows in future years:

	Expiration Date	Expiration Date Federal			
Contribution carryforwards	June 30, 2027	\$	4,650	\$	-
	June 30, 2022		-		4,650
	Totals	\$	4,650	\$	4,650
	Expiration Date Federa		ederal	S	tate
Net operating loss carryforwards	June 30, 2028	\$	367	\$	-
Net operating loss carryforwards	June 30, 2028 June 30, 2023	\$	367 -	\$	367

Note 5 - Contingent Liabilities

Management has indicated that the Company was not involved in any litigation, either as defendant or as plaintiff, which would materially change the Company's financial position or results of operations.

Note 6_ Treasury Stock

On February 28, 1992, the Company acquired 1,500 of the 3,000 issued and outstanding shares of common stock at a cost of \$6,000.

LIBERTY INVESTMENT COUNSEL, LTD. NOTES TO FINANCIAL STATEMENTS (CONT'D) JUNE 30, 2008 AND JUNE 30, 2007

Note 7 - Net Capital

Liberty Investment Counsel, Ltd. promptly transmits all customer funds generated in connection with its activities as a broker or dealer. The Company does not hold funds or securities or owe money to customers. Brokers who do not generally carry customers' accounts have to maintain net capital of not less than \$5,000 in accordance with Section 15c3-1 of the Securities and Exchange Commission Rules (SEC Rules). Liberty Investment Counsel, Ltd. has complied with this section of the SEC Rules for the fiscal years ended June 30, 2008 and June 30, 2007.

As of June 30, 2008 and June 30, 2007, Liberty Investment Counsel, Ltd's excess net capital was \$4,546 and \$4,299, respectively.

Note 8 - Related Party Transactions

Commissions to Brokers, Investment Advisory Commissions, and Bonuses:

Commissions to brokers, investment advisory commissions, and bonuses included the following amounts for Richard C. Peterson.

	Fiscal Year Ended June 30							
Expense Category:		2007						
Commissions to brokers	\$	64,210	\$	28,714				
Total	\$	64,210	\$	28,714				

Mr. Peterson is the president and 100% shareholder of Liberty Investment Counsel, Ltd.

Note 9 – Rent

Liberty Investment Counsel, Ltd. leases space on a month-to-month basis. Rent expense for the fiscal years ended June 30, 2008 and June 30, 2007 totaled \$2,400 and \$2,200, respectively.

Note 10 - Additional Cash Flow Disclosures

Cash outlays (net refunds) for income taxes consisted of the following:

	Fis	Fiscal Year Ended June				
		2008	20	07		
Prior year's tax liability - Federal	\$	472	\$	-		
- State		270		-		
June 30, 2008 estimated tax payments - Federal		120				
- State		140				
Cash outlay (net refund)	\$	1,002	\$	_		

Note 11 – Risk Management

The company is exposed to various risks of loss related to torts; theft of, damage to and destruction of assets, errors and omissions and natural disasters. The organization does not carry liability insurance.

LIBERTY INVESTMENT COUNSEL, LTD. STATEMENTS OF CHANGES IN STOCKHOLDER'S EQUITY FOR THE FISCAL YEARS ENDED JUNE 30, 2008 AND JUNE 30, 2007

	Fiscal Year Ended June 30.			
Balance at beginning of fiscal year	2008		2007	
	\$	12,338	\$	11,670
Net income (loss)	(287)			668
Balance at end of fiscal year	_\$	12,051	\$	12,338_

STATEMENTS OF CHANGES IN LIABILITIES SUBORDINATED TO CLAIMS OF GENERAL CREDITORS AS OF JUNE 30, 2008 AND JUNE 30, 2007

	As of June 30			
	2008		2007	
Balance at beginning of fiscal year	\$	_	\$	-
Increases		-		-
Decreases		-	<u> </u>	
Balance at end of fiscal year	\$	-	\$	-

LIBERTY INVESTMENT COUNSEL, LTD. COMPUTATION OF NET CAPITAL AS OF JUNE 30, 2008 AND JUNE 30, 2007

	As of June 30			
	2008		2007	
Total stockholders' equity as shown on balance sheets	\$	12,051	\$	12,338
Less: Total non-allowable assets as shown on balance				
sheets		(2,505)		(3,039)
Net capital	\$	9,546	\$	9,299

COMPUTATION OF EXCESS NET CAPITAL REQUIREMENT AS OF JUNE 30, 2008 AND JUNE 30, 2007

	As of June 30			
	2008		2007	
Net capital	\$	9,546	\$	9,299
Less: Minimum dollar net capital requirement - Note 7		(5,000)		(5,000)
Excess net capital	\$	4,546	\$	4,299

LIBERTY INVESTMENT COUNSEL, LTD. RECONCILIATION OF THE UNAUDITED COMPUTATION OF NET CAPITAL TO THE AUDITED COMPUTATION OF NET CAPITAL AS OF JUNE 30, 2008 AND JUNE 30, 2007

	As of June 30			1	
		2008		2007	
Unaudited net capital as shown on focus report	\$	9,796	\$	10,290	
Adjustments to asset accounts - increase (decrease):					
Cash		-		1	
Commissions receivable off-setting commissions payable		2,764		11,035	
Adjustments to liability accounts - decrease (increase):					
Commissions payable		(3,014)		(11,285)	
Accounts payable		-		-	
Federal income tax payable		-		(472)	
State income tax payable		-		(270)	
Audited net capital	\$	9,546	\$	9,299	

RECONCILIATION OF THE UNAUDITED COMPUTATION OF EXCESS NET CAPITAL TO THE AUDITED COMPUTATION OF EXCESS NET CAPITAL AS OF JUNE 30, 2008 AND JUNE 30, 2007

	As of June 30)
	2008		2007	
Unaudited excess net capital	\$	4,796	\$	5,290
Adjustments to asset accounts - increase (decrease):				
Cash		-		1
Commissions receivable off-setting commissions payable		2,764		11,035
Adjustments to liability accounts - decrease (increase):				
Commissions payable		(3,014)		(11,285)
Accounts payable				
Federal income tax payable		-		(472)
State income tax payable		-		(270)
Audited excess net capital	\$	4,546	\$	4,299

MEMBER OF WISCONSIN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

August 27, 2008

To the Board of Directors of Liberty Investment Counsel, Ltd.

In planning and performing our audit of the financial statements of Liberty Investment Counsel, Ltd. for the fiscal year ended June 30, 2008, in accordance with auditing standards generally accepted in the United States of America, we considered Liberty Investment Counsel, Ltd's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Our consideration of internal control was for the limited purpose described in the preceding paragraph and would not necessarily identify all deficiencies in internal control that might be significant deficiencies or material weaknesses. However, as discussed below, we identified certain deficiencies in internal control that we consider to be significant deficiencies and material weaknesses.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a control deficiency, or a combination of control deficiencies, that adversely affects the entity's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the entity's financial statements that is more than inconsequential will not be prevented or detected by the entity's internal control. We consider the following deficiencies to be significant deficiencies in internal control:

- 1. Auditor proposed journal entries for recording commission receivable and commission payable
- 2. The auditor prepares the annual financial statements and footnotes for the Company
- 3. Limited staff resulting in a lack of segregation of duties

A material weakness is a significant deficiency, or a combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the entity's internal control. We believe all three significant deficiencies mentioned above constitute material weaknesses.

The Company claims exemption from Rule 15c3-3 under \P (k) (2) (I). The Company was in compliance with the conditions of the exemption as of June 30, 2008, and no facts came to our attention to indicate the exemption had not been complied with for the fiscal year then ended.

This report is intended solely for the information and use of management, the Board of Directors of Liberty Investment Counsel, Ltd. and the Securities and Exchange Commission.

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END